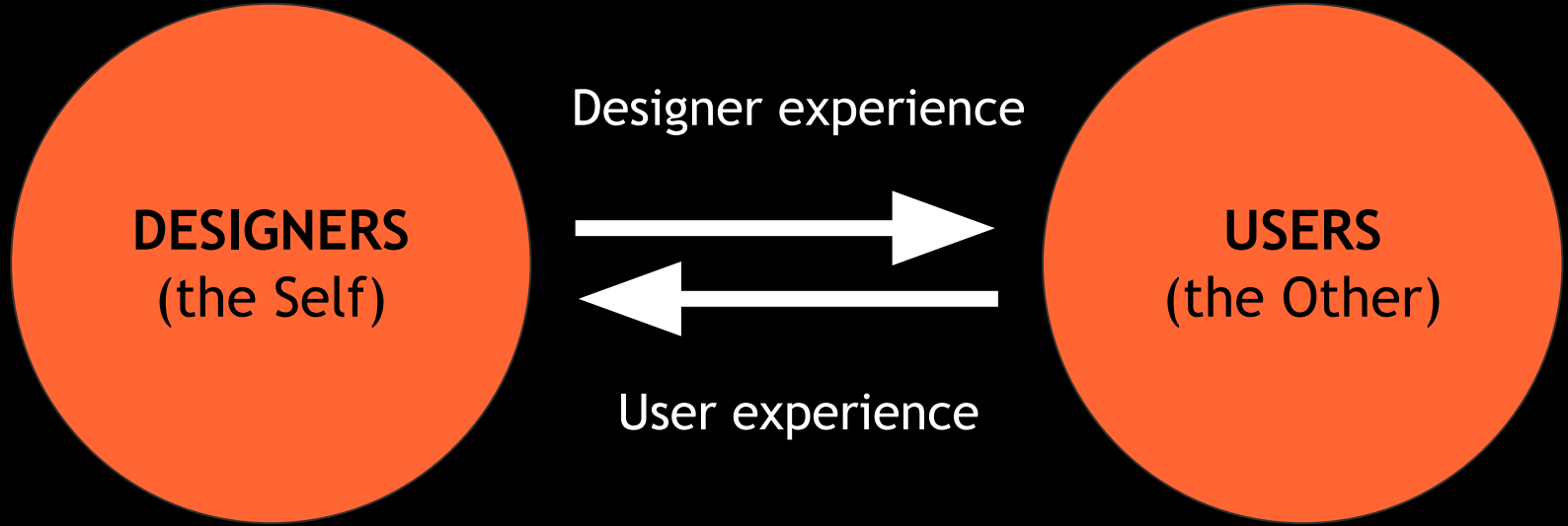
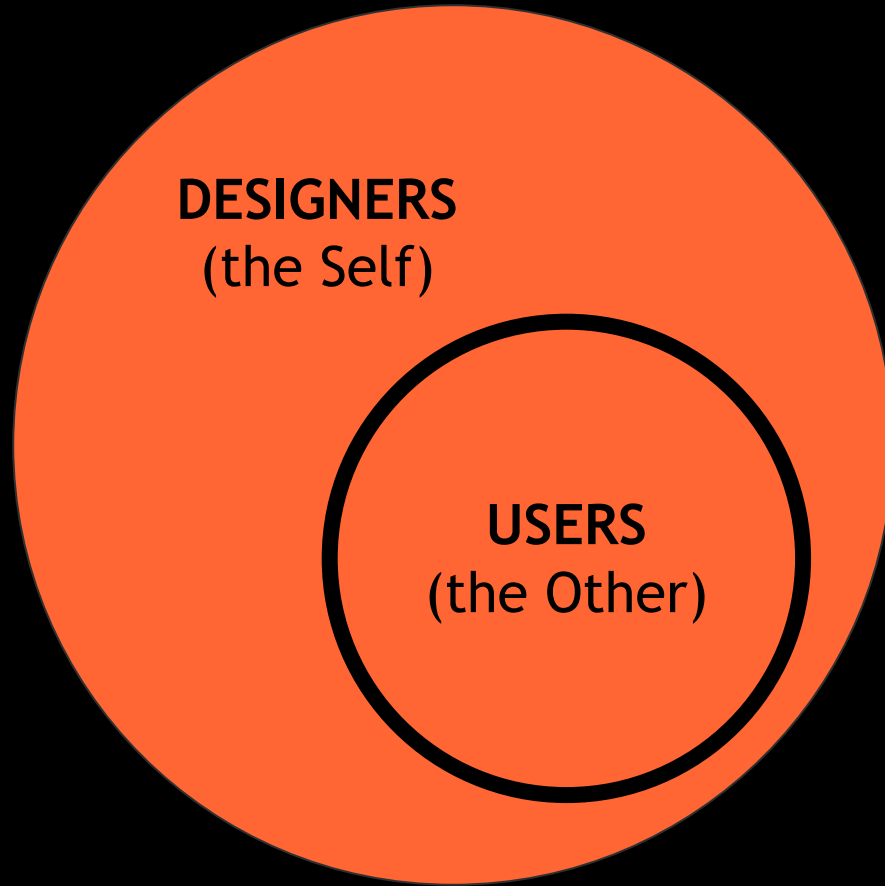


Radical Alterity in Experience Design

Frederick van Amstel
UTFPR - Brazil
fredvanamstel.com



Radical Alterity
in Experience
Design



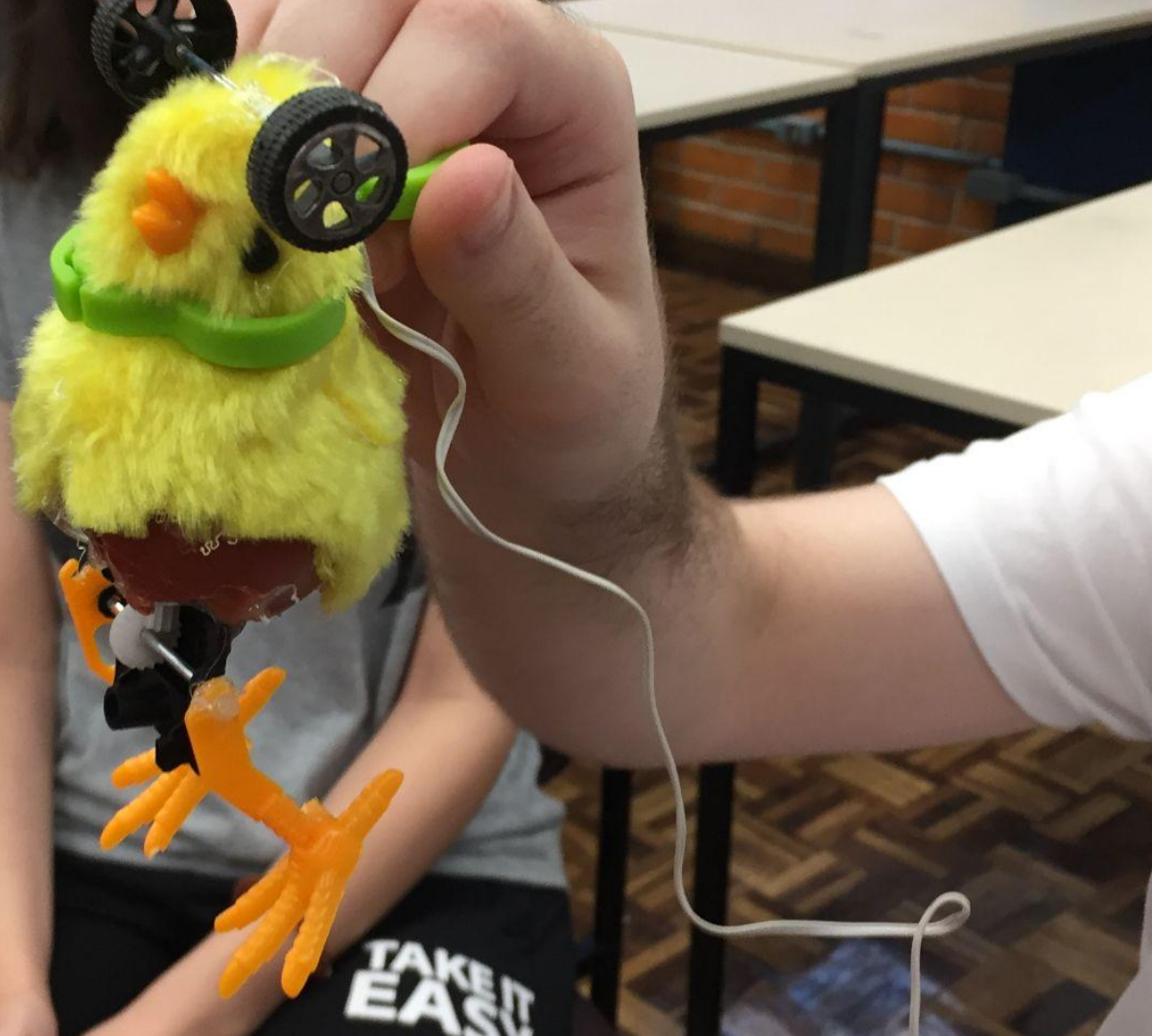
Including the
Other as part of
the Self



DECOLONIAL ANTHROPOPHAGIC TRADITION

Van Amstel, Frederick M.C and Gonzatto, Rodrigo Freese. (2020) The Anthropophagic Studio: Towards a Critical Pedagogy for Interaction Design. Digital Creativity, 31(4), p. 259-283.

GAMBIARRA AS PROTOTYPING





DESIGNINGS AS SENSITIVE THINKING



DESIGN STUDENTS AS OPPRESSED


Advertiser

Feed with shocking news

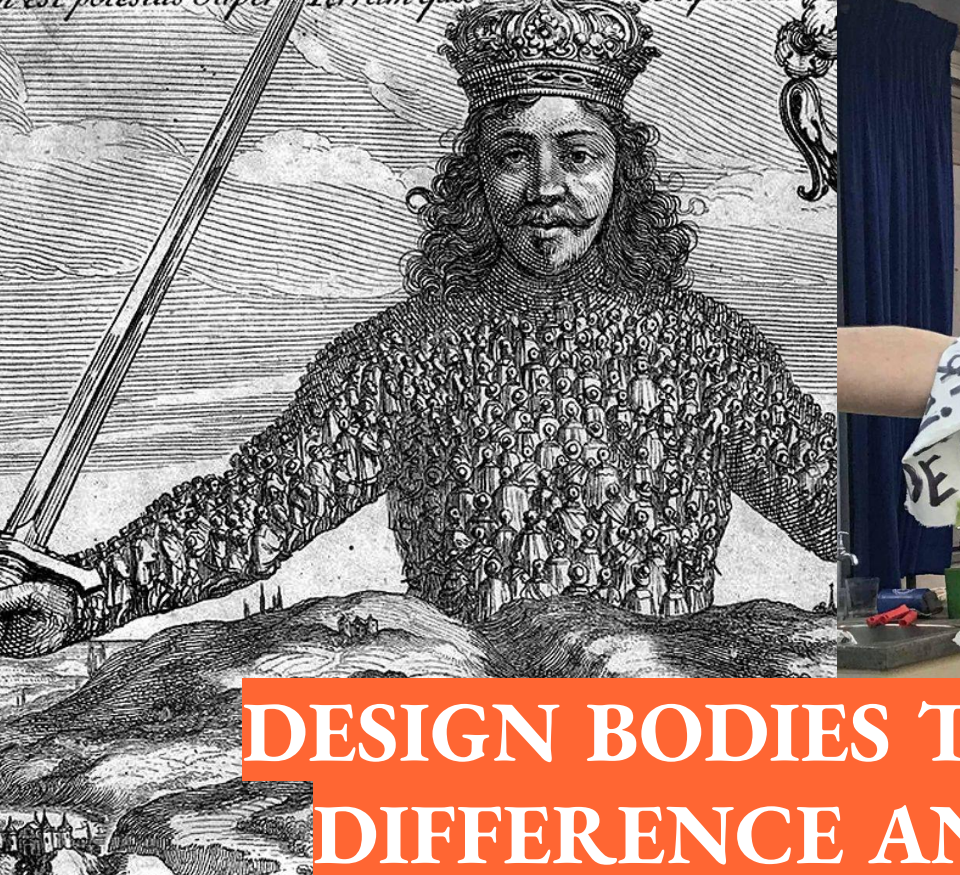
Frustrated user

**THEATER OF THE
TECHNO-OPPRESSED**





**THE RADICAL
INCLUSION OF THE
OTHER LEADS TO
DESIGNING
EXPERIENCES FOR
OURSELVES, NOT
FOR THE OTHERS.**



DESIGN BODIES THAT WELCOME DIFFERENCE AND DISSENSUS

Angelon, Rafaela and Van Amstel, Frederick M.C. (2021) Monster aesthetics as an expression of decolonizing the design body. *Art, Design & Communication in Higher Education*, 20(1), pp. 83-102(20).

Thank you!

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